

## **PRIVACY POLICY**

**GME eCommerce Sdn. Bhd.** (Company Registration No: 201601007964 (1178892-T)) with its office located at D-20-08, Menara SUEZCAP 1, KL Gateway, No. 2 Jalan Kerinchi, Gerbang Kerinchi Lestari, 59200 Kuala Lumpur, Federal Territory of Kuala Lumpur, Malaysia (“Company” or “we” or “us”), owns and operates this website. We have created this privacy policy to ensure the privacy of personal information provided by those visiting and interacting with this website.

Your privacy is a top priority to us. The following discloses our information gathering and dissemination practices for this website.

### **1. INFORMATION COLLECTED.**

When you visit this website, you may provide us with two types of information: personal information you knowingly choose to disclose that is collected on an individual basis, and website use information collected on an aggregate basis as you and others browse our website.

### **2. PERSONAL INFORMATION.**

When you register for any of our services or subscription, you will provide us with information about yourself, such as your e-mail address. We may retain the content of your e-mails, and we protect the confidentiality of that information in the same manner as we protect other information received via telephone or regular mail. When you register or correspond with us, you are forming a commercial relationship and implying consent for us to convey information to you regarding our services, including special offers and promotions. You can always opt out of these communications.

### **3. WEBSITE USE INFORMATION.**

We use a standard technology called “cookies” and web server log files to collect information about how people use our website. Information gathered may include the date and time of visits, the pages viewed, time spent at our website, and the websites visited just before and just after our website.

### **4. STORAGE AND TRANSMISSION OF COLLECTED INFORMATION.**

We encrypt any sensitive information that is transmitted via our website (such as credit card numbers) using secure socket layer technology (SSL). When credit card details are collected, we simply pass them on in order to be processed as required. We never permanently store complete credit card details.

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it.

### **5. USE OF YOUR INFORMATION.**

We use personal information for our business purposes, such as tracking the use of our services, marketing to you, and attempting to improve our services, such as by customizing our website. We may also aggregate information about use of our website, in which case personally identifiable information is only shared with other parties as required by law.

## **6. COOKIES**

A cookie is a very small text document, which often includes an anonymous unique identifier. When you visit a website, that site's computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other sites. Browsers are usually set to accept cookies. However, if you would prefer not to receive cookies, you may alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our site will not function as effectively when viewed by the users. A cookie cannot retrieve any other data from your hard drive or pass on computer viruses.

## **7. USE OF INFORMATION GATHERED FROM COOKIES.**

Cookies can help differentiate you from other users and keep you from having to log in repeatedly. Cookies do not allow us to gather any personal information about you and we do not intentionally store any personal information that your browser provided to us in your cookies.

## **8. SHARING AND SELLING INFORMATION**

We do not share, sell, lend or lease any of the information that uniquely identify a subscriber (such as email addresses or personal details) with anyone except to the extent it is necessary to process transactions or provide services that you have requested.

## **9. LEGALLY COMPELLED DISCLOSURE OF INFORMATION**

We may disclose information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or for the protection of our legal rights. We may also disclose account information when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating our Terms of Service or to protect the safety of our users and the Public.

## **10. CHOICE/OPT-IN/OPT-OUT**

We allow visitors to unsubscribe so that they will not receive future messages. After unsubscribing we will discontinue sending the particular messages as soon as technically feasible.

## **11. POLICY MODIFICATIONS**

We may change this Privacy Policy from time to time. We will post any changes here, so be sure to check back periodically. However, please be assured that if the Privacy Policy changes in the future, we will not use the personal information you have submitted to us under this Privacy Policy in a manner that is materially inconsistent with this Privacy Policy without your prior consent.